



WALCOT WARRIORS
MIXED ABILITY RUGBY
SPONSORSHIP
OPPORTUNITIES

WALCOTWARRIORS.COM

WHO ARE WALCOT WARRIORS?

*Changing lives and creating
opportunity through sport*



Walcot Warriors is the South West's first mixed ability rugby (MAR) team.

Launched in 2017, the team now consists of over 45 players from all backgrounds.

Most of our participants have a recognised disability, are from low socioeconomic backgrounds, or are from groups underrepresented in rugby.

These individuals are facilitated on their rugby journey by experienced players in a competitive but inclusive environment.

This has afforded players a new-found confidence in their social and physical abilities and as a result, players from the Warriors often represent senior rugby squads; are committee members of Walcot RFC; and regularly attend rugby club social functions and fundraisers.

Enabling Community Impact

Currently, MAR is a growing sport and opposition teams are spread out across Great Britain.

Until now, fielding away fixtures has been reliant on the generosity of volunteer drivers, fuel donations from participants, or charity donations.





MEMBERSHIP AND GROWTH

58%

Of members have a disability and/or learning difficulties.

Many of our members joined through links with SEND schools.

26%

Of our members are from high deprivation areas.

We waive membership fees for members unable to afford them.

A person's financial situation should not be a barrier to sport.

5%

Of membership identify as ethnic minorities and disabled.



GROWING MEMBERSHIP

Last season, membership grew from 29 to 45 participants. 30 players on average attend weekly training.

The bulk of players are from groups largely underrepresented in sport.



PARENTS & GUARDIANS

Working one-on-one with parents to ensure players can attend training & fixtures.

This has prevented membership drop off and helped grow our community.



MENTORING OPPORTUNITIES

Providing Duke of Edinburgh mentoring opportunities for students of local schools.

The breaking down of disability stigma starts with community education, engagement, and action.



LOCAL COLLABORATION

Working alongside Bath Rugby Foundation to start an under 16's MAR pathway.

This should lead to future club membership expansion and provides role models for younger players.

WHY WE'RE FUNDRAISING



We need your help!

We believe sport is an incredible vehicle for bringing people together.

It creates communities, improves mental and physical health, and promotes independence. The Walcot Warriors believe that sport can be a tool to boost confidence and break down barriers.

This is especially the case for our Mixed Ability team.

Sustainable Success and Edinburgh 2023

We're fundraising to ensure the future of Walcot Warriors. Money raised will enable equipment purchases, transport hire, and provide new and exciting opportunities for which have previously been inaccessible to the majority of our players.

Edinburgh is a huge opportunity for the Walcot Warriors. For many of our players this will be their first time away from home, their first time on a plane, and their first time in another country.

Disabled individuals are statistically less likely to travel or use public transport. Aside from playing at the home of Scotland Rugby, this trip allows our players to experience the culture of a new city while travelling independently. Edinburgh '23 will provide an accessible travel experience which will inspire confidence in our players.

Your support to make this happen would be deeply appreciated. Please see our packages from £150 overleaf and what an endorsement from the Walcot Warriors can do for your business.

Best wishes, Sam "Mad Dog" Trevor, Team Manager





SPONSORSHIP LEVELS



	HEADLINE SPONSOR (1 ONLY) £1500	PARTNER SPONSOR £550	COMMUNITY SPONSOR £150
Headline Front Logo on 2023 Team T-shirts	✓		
Headline Level Logo feature on WalcotWarriors.com	✓		
Partner Level Logo feature on WalcotWarriors.com		✓	
Logo feature on back of 2023 Team T -Shirt		✓ (Medium Size Logo)	✓ (Small Size Logo)
Blog Post about your organisation on WalcotWarriors.com including link to your website	✓	✓	✓
Thank you feature on social media channels	✓	✓	✓
6 x Tickets for Annual Pub Quiz	✓	✓	✓
6 x Tickets to End of Season Awards Dinner	✓		
T shirts for your business/organisation	✓ x 6	✓ x 2	✓ x 1
Opportunity to speak at Pub Quiz introducing your business (250-300 attendees)	✓		
Featured in team Press Releases	✓	✓	
2023/24 Playing Shirt Logo feature	✓		

SEASON TEES

Worn across Bath and Bristol by players and supporters.



EVENTS

Be part of our year round programme of events, located around Bath and at Walcot RFC.



PRESS & PR

Be part of our local and national reach.



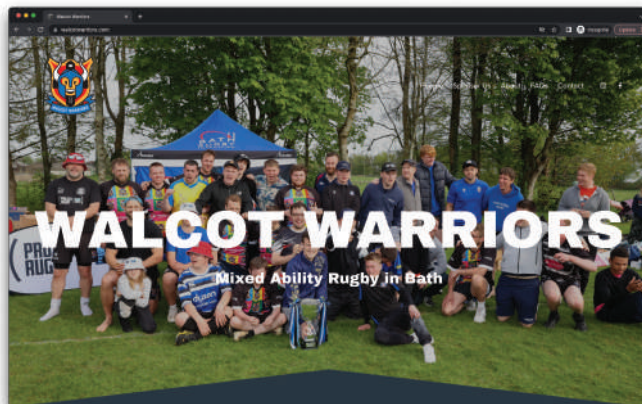
SOCIAL MEDIA

Reach our audience and local connections through our social media channels across Instagram, Twitter (X) and Facebook.



WEBSITE PRESENCE

Feature across different levels of our new website walcotwarriors.com



INTERNAL CSR

Business for good. Support a local community team.



LEARN MORE

CONTACT US

If you want to know more about the Walcot Warriors, you should come and see what we're all about.

Training takes place on Wednesdays at 6:45 at Walcot RFC, Albert Fields, BA1 9BJ.

Contact Team Manager Sam Trevor

walcotwarriors@gmail.com

Bespoke sponsorship packages are available

New players always welcome!

-

walcotwarriors.com @walcot_warriors_official

Our website and social media accounts best showcase life at Walcot Warriors and how your sponsorship will impact lives



SPONSOR TESTIMONIALS



“

We are delighted to be given the opportunity to sponsor Walcot Warriors. Mixed ability rugby is exactly the type of initiative we want to champion - it's built on an ethos of diversity and inclusion - something which businesses and people alike should foster in their everyday lives as much as possible.

- **Elise Burvill, Irwin Mitchell**



The values of the Warriors is something that resonates with our business, it's been a fantastic partnership. To be able to support something we deeply believe was an easy decision. It has also supported the growth of our business locally.

- **Alex Peters, Bath Pizza Co**



”